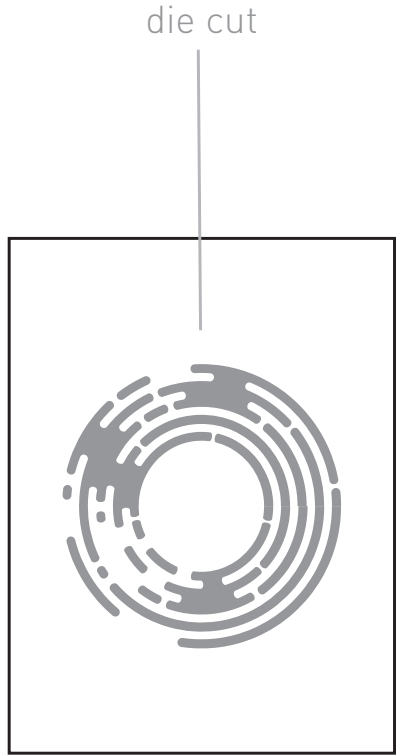
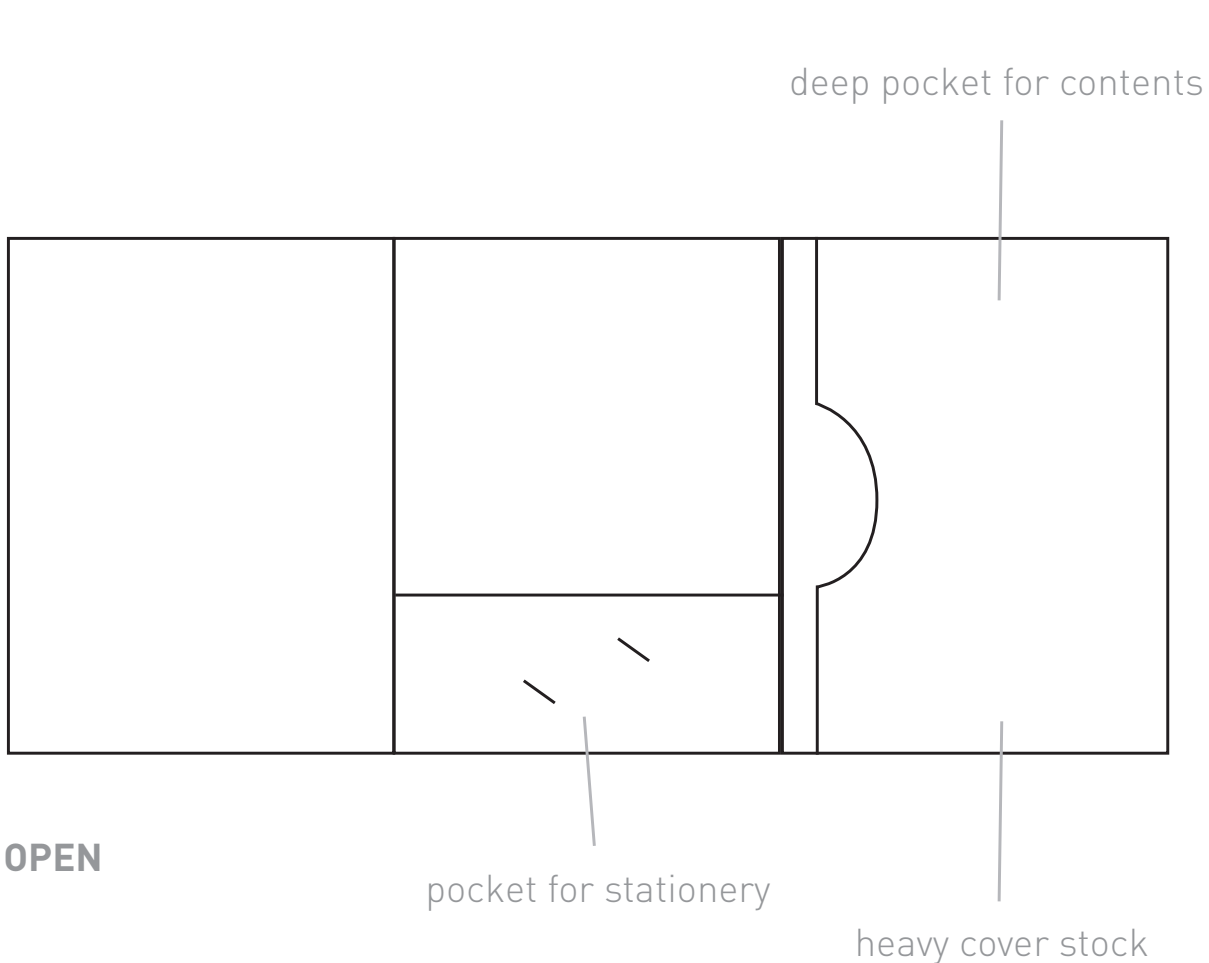


In line with the All Ways Forward campaign identity, this slim folder features distinctively UW-Madison iconography and color treatment. This folder's contents are uncovered with several reveals, speaking to the notion of unfolding more and more of UW-Madison's story the further in you go—or the further forward you look.

- **100LB. COVER**
- **UNCOATED**
- **ROLLAND ENVIRO PRINT**



FRONT



OPEN