

Badger Bridge Event Guidelines

What is Badger Bridge?

Badger Bridge (badgerbridge.com) is an online, professional networking platform for UW–Madison alumni and students. It is designed to help Badgers make professional connections, find mentors, and explore their careers.

Who can be on Badger Bridge?

All UW–Madison students, alumni, and faculty/staff are welcome on Badger Bridge.

What types of events can be posted on Badger Bridge?

The following guidelines outline the types of events that will and will not be posted on Badger Bridge. We reserve the right to not post any event if we believe it does not meet our guidelines or is outside the scope of our audience.

General guidelines: The event must be for alumni and not require special membership or preconditions to participate.

Event Type	Yes/No	Notes
Athletics	Yes	Athletic events, including corporate or professional athletic events, can be posted as long as they are tied to an activity such as a tailgate, game watch, or other celebration. Athletic events with multiple instances will be grouped into one event (such as game watches).
Chapters	Yes	Chapter events, including volunteer events, social outings, career events, and the like can be posted. Founders' Day, Student Send-Offs, and Welcome to the City events will be posted for priority cities only (as determined by WFAA).
Campus/School/College	Yes	Campus events will be posted as long as they meet the general guidelines.
Councils/Boards of Visitors	No	No council meetings or board of visitor meetings will be posted.
Membership	No	No events that require a special membership or other preconditions will be posted. Exceptions are WAA-member events.
Private Dinners/Events	No	No private events will be posted.
Student-Only Events	No	Student-only events will not be posted. Exceptions are WFAA student events.
Travel	No	No trips or pre-trip receptions will be posted.
WFAA	Yes	WFAA events such as from alumni learning, development, advocacy, and membership will be posted as long as they meet the general guidelines.